



DEVOTIO

ESPOSIZIONE INTERNAZIONALE DI PRODOTTI
E SERVIZI PER IL MONDO RELIGIOSO
INTERNATIONAL RELIGIOUS PRODUCTS
AND SERVICES EXHIBITION

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Imola (BO) Italy, 09/07/2020

Subject: Changing dates DEVOTIO 2021

Due to the health emergency resulting from the spread of Covid-19 and the inevitable consequences on all sectors including the exhibition industry, we inform you that DEVOTIO, international religious products and services exhibition, scheduled in February 2021 will be postponed to **April 2021 from 18 to 20** (*two weeks after Easter*).

The reasons that led us to this choice are many:

- Our main goal now is safeguarding exhibitors and operators.
- Before Covid-19 the expectations for DEVOTIO 2021 were very high and we are sure that the choice to postpone the show to April will allow all of us to prepare in the best way and achieve the desired result together. *DEVOTIO 2021 must be an opportunity for everyone.*
- Covid-19 diffusion times in the world are different, while in Italy the rate of infection is on the decline in other countries the curve of cases is growing and this does not allow any certain prediction or planning. February seems far away (8 months left), but actually we are all still waiting for a real restart.
- The trade show is an important tool facilitating internationalization of companies and for this reason we must guarantee successful results. Most likely transports and services will still be conditioned by the preventive measures adopted in Italy and worldwide. Forecasting, travels to foreign destinations and to Italy may start with frequency between November and December, but restrictions and new safety procedures may dissuade people from travelling.

We are aware that this change will require efforts from all of us and we wish to thank you all in advance for the understanding and collaboration in building a top-quality and successful edition of DEVOTIO.

See you in Bologna from 18 to 20 April 2021!

The Organization