



DEVOTIO
Awards

2024

1° INTERNATIONAL RELIGIOUS INDUSTRY AWARDS

DEVOTIO is the unique international tradefair that includes all the products of the religious sector, from design to materials and from products to services, and promotes the meeting of the various stakeholders in a sole appointment.

In this context and on the occasion of DEVOTIO 2024 (Bologna Fiere, February 11-12-13) **DEVOTIO Awards** is dedicated to the exhibiting companies aiming to highlight the best products or services offered.

Take the chance to promote your brand to professional visitors present in Bologna during the three-day event and to the entire international religious industry. **DEVOTIO Awards** will be broadcasted through all event communication tools, on social network pages and on www.devotio.it.

DEVOTIO Awards will reward products and services of those Exhibiting Companies standing out in one or more of the following categories:

- ❖ **NOVELTIES**
- ❖ **GREEN**
- ❖ **DESIGN**
- ❖ **ART & HANDICRAFT**
- ❖ **BEST STAND EXPERIENCE "Franca Davoli Award"**

WHY PARTICIPATE?

DEVOTIO Awards are not only prizes, this is your opportunity to stand out in an exclusive showcase with DEVOTIO. Attending the DEVOTIO Awards will provide a wider visibility to customers, trade press and international professionals, opening up new businesses and partnerships.

Opportunities and visibility for finalists and winners:

- Visibility in the dedicated section on www.devotio.it with a link to the personal DEVOTIO's online catalogue page
- Visibility on DEVOTIO's social pages (Instagram and Facebook)
- Visibility on DEVOTIO's printed catalogue
- Visibility on press release
- Participation at the Awards Ceremony
- "Finalist Award" seal/label for corporate promotion
- "Winner Award + category" seal/label for winners' corporate promotion
- 1-year Start subscription on Ereligio.com for winners

HOW TO PARTICIPATE

To submit your entry to one or maximum two categories, please **send to info@devotio.it by January 10, 2024:**

- Registration form;
- Description of the product/service highlighting the concept, the techniques, the materials and the reasons behind the nomination to the specific category chosen;
- One or more photos that will also be made available to the press.



AWARD-WINNERS

The most interesting projects, standing out for their features, and considered to bring added value to the development and growth of the religious industry, will be awarded.

Winners of the **DEVOTIO Awards** will be announced at the Bologna Exhibition Center on February 11, 2024.

JURY

The DEVOTIO Awards Jury will be composed by international industry experts and association representatives.

TIMING

Important deadlines! To be observed in order to become the protagonist of DEVOTIO Awards!

- January 10, 2024 - Deadline for registrations
- 31 gennaio 2024 – Finalists Announcement
- 11 febbraio 2024 - Announcement of Prize-winners during the DEVOTIO Awards Ceremony

CATAGORIES

❖ NOVELTIES

Those products or services launched in the market from February 2023 and which have at least one of the following features are considered novelties:

- (a) new products in both production and packaging;
- (b) products with new materials that modify existing products before February 2023;
- (c) innovative and/or digital technologies.

❖ GREEN

Products and services are considered “green” if they are:

- (a) made of eco-materials and/or with renewable energy;
- (b) with lower environmental impact and attention to recycling;
- (c) created with eco-friendly processes and technologies.

❖ DESIGN

The category is open to products and services that have a special focus on:

- (a) contemporary design, forms and style;
- (b) innovative ideas and trends;
- (c) utility.

❖ ART & HANDICRAFT

This category includes the realizations of products and works that are characterized by:

- (a) uniqueness;
- (b) creativity;
- (c) craftsmanship.

❖ BEST STAND EXPERIENCE (Franca Davoli Award)

Exhibiting companies can apply for this category if they set up an exhibition booth with at least one of the following features:

- (a) concept. Enhancement of the product in an original and immersive approach;
- (b) design. Exposition of great impact, welcoming and innovative;
- (c) tech. Use of digital technologies that allow the visitor to interact.

